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SMARTPHONE EDUCATION

A Pedagogical Model for a conscious use of the Smartphone

EDUCATIONAL GUIDE FOR THEACHERS AND EDUCATORS

EDUCATIONAL WORKSHOP 3 - DIGITAL SAFETY



Erasmus+

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EDUCATIONAL WORKSHOP 3 – DIGITAL SAFETY

Methodological path

Introduction

Social networks and smartphone allow to share, at any time and place, pieces of our lives and representations of ourselves. This is one of the reasons of their widespread use: these two communication tools offer the opportunity to communicate with a large audience, sharing information and insights, and providing the ability to be constantly in touch with friends. The price for being part of a community often coincides with the transfer of personal data: for example, many of the most popular social media are based on geolocation and interact with other social media requiring users' access to their data, which is normally granted (without knowing exactly for what purpose). This represents a risk: to publicly disclose one's personal data or movements can prove to unwise. Also in this sector a greater awareness of the risks and the tools that applications make available to protect our privacy can help young people feel more secure. Participants can make prudent choices without sacrificing fun.

Objectives

- To increase knowledge of the privacy policy of an application
- To recognize potentially risky information
- To recognize the opportunities offered by social media
- To identify tools and best practices to protect our data

Path sheet

DESCRIPTION	Identification of potentially risky and useful elements starting from two fake profiles. Examination of Whatsapp privacy policy. Definition of a Decalogue of tools and good practices.
KEY WORDS	Rights, duties, privacy, dependency, risks, opportunities.
TARGET	12-17-years-olds
LENGTH	1 hour
MODALITY	brainstorm, surfing, teamworks
TECHNICAL EQUIPMENT	Room with projector and speaker system, smarthphone

Purpose

This workshop aims to promote reflection on which information is appropriate to share on social media, as they may represent opportunities or bring benefits, and which one exposes to risks through (even indirect) communication of personal data. Through the exploration of Whatsapp privacy protection policy, the workshop leads to the identification of protection tools and possible actions to consciously choose the level of sharing.

READER Activity: "Post responsibly"

To begin with, the teacher / educator proposes to the class / group to watch the Belgian spot video "Amazing mind reader reveals his 'gift'" (<https://www.youtube.com/watch?v=F7pYHN9iC9I>)

The video allows the teacher / educator to start brainstorming among participants to bring out their idea of online safety. The discussion can be based on the following questions:

- Do you think it can be a realistic situation?
- Have you ever regretted posting some information?
- Are there any behavior you consider as risky on social media?

USER Activity: “Profiling”

Before starting the activity, the teacher / educator divides participants in groups.

Then she / he gives each group the worksheet entitled “Profiles” which reproduces the contents of an hypothetical social page of two participants.

The teacher / educator asks participants to write down the answers to the following questions:

- What information provided in the profile can represent a risk? Why?
- What information provided in the profile can represent an opportunity? Why?

Afterwards the groups share their considerations that the teacher / educator can compare with the suggestions included in the “Profiles” sheet.

The teacher / educator asks participants having a social media profile to look at their own pages and ask themselves the same questions, taking into account potential risk and opportunity factors in their posts.

At the end of the activity, participants share their opinions:

- Who has more risk factors?
- Who has more elements creating opportunities?

CRITIC activity: “The Law of the Web”

Using the groups of previous activity, the teacher / educator asks them to use the smartphone to search for the Privacy Policy of Whatsapp or Instagram. Then groups have to find the answers to all or some of the following questions:

1st level:

- What is the minimum age to have an account?
- What is the purpose and / or objective of the social media?
- Can you choose who can see the contents you post?
- What privacy settings are allowed?

2nd level:

- What personal information do we provide at the moment of subscription?
- How is our information used?
- Who is the owner of the social media?

At the end of the activity, the teacher / educator invites the groups to share the answers found and to compare them, if necessary, with the contents “The Law of the Web – Instagram” and “The Law of the Web – Whatsapp” where there are some inputs for answers.

Sheet

“The Law of the Web – Instagram”

This sheet is a support to identify Instagram regulations paragraphs to respond to questions made.

Please remember that these rules are changed quite frequently. These texts refer to the “Terms of Use” and “Privacy policy” of Instagram in force in January 2017.

The answers to some questions can be found visiting Instagram Help Center (<https://help.instagram.com>)

QUESTION	INSTAGRAM INDICATIONS
What is the minimum age to have an account?	You must be 13 years or older to use this site. (“Terms of use”)
What is the purpose and / or objective of the APP?	Instagram is a mobile app that you can download on iOS and Android phones and tablets as well as Windows Phone 8 and later. Keep in mind that you can only share photos and videos from the mobile app. (Instagram Help Center)
Can I choose who see the content I post?	By using our Service you understand and agree that we are providing a platform for you to post content, including photos, comments and other materials (“User Content”), to the Service and to share User Content publicly. This means that other Users may search for, see, use, or share any of your User Content that you make publicly available through the Service, consistent with the terms and conditions of this Privacy Policy and our Terms of Use (which can be found at http://instagram.com/legal/terms).
What personal information do we provide when we subscribe? How is this information used?	The answer to this questions is in the Privacy Policy, in particular in the section “Information you provide us directly”. Alternatively, go to the Instagram Help center (https://help.instagram.com)
What privacy settings are allowed?	By default, anyone can view your profile and posts on Instagram. You can make your posts private so that only followers you approve can see them. If your posts are set to private, only your approved followers will see them in the Photos tab of Search & Explore or on hashtag or location pages. Posts can't be set to private from a desktop computer. For more information please go to the Instagram Help Center.
What contents are allowed?	Consult the “Community Guidelines” of Instagram Help Center

Sheet

“The Law of the Web – Whatsapp”

This sheet is a support to identify Whatsapp regulations paragraphs to respond to questions made.

Please remember that these rules are changed quite frequently. These texts refer to the “Terms of Service” and “Privacy Policy” of Whatsapp in force in January 2017.

You can find up-to-date answers to some questions by visiting www.whatsapp.com.

Whatsapp is not a social network in itself, but a real-time texting application. For example, there are no features to make the contents public to all or to friends of friends. For this reason, it is not interested in our content that are therefore not retained on server (with some exceptions, like our archive request), but rather in metadata as access time and modes.

We should reflect on the fact that we deliver all our phone book to this application, then giving information that is not only ours and that we may not use.

QUESTION	WHATSAPP INDICATIONS
What is the minimum age to have an account?	You must be at least 13 years old to use our Services (or such greater age required in your country for you to be authorized to use our Services without parental approval). In addition to being of the minimum required age to use our Services under applicable law, if you are not old enough to have authority to agree to our Terms in your country, your parent or guardian must agree to our Terms on your behalf. ("Terms of Service")
What is the purpose and / or objective of the APP?	WhatsApp Inc. provides messaging, Internet calling, and other services to users around the world. ("Terms of Service") Alternatively, go to “Features” on www.whatsapp.com
Can I choose who see the content I post?	For WhatsApp this question does not arise: being a private messaging client and not a social media, the contents are viewed only by the recipients of the message. Delivered messages aren’t stored and Whatsapp gives you control over who you communicate with on our Services. ("Privacy Policy")
What personal information do we provide when we subscribe? How is this information used?	The answer to this question is provided in the “Privacy Policy” under the following sub-sections: 1. Information you provide; 2. Automatically Collected Information; 3. Third-Party Information. Alternatively, go to “Security” on www.whatsapp.com
What privacy settings are allowed?	Managing Your Information If you would like to manage, change, limit, or delete your information, we allow you to do that through the following tools: - Services Settings. You can change your Services settings to manage certain information available to other users (time and date of last access). You can manage your contacts, groups, and broadcast lists, or use our block feature to manage the users with whom you communicate. - Changing Your Mobile Phone Number, Profile Name and Picture, and Status Message. You must change your mobile phone number using our in-app change number feature and transfer your account to your new mobile phone number. You can also change your profile name, profile picture, and status message at any time. ("Privacy Policy")
How can I delete my account? What does it entail?	You may delete your WhatsApp account at any time (including if you want to revoke your consent to our use of your information) using our in-app delete my account feature. When you delete your WhatsApp account, your undelivered messages are deleted from our servers as well as any of your other information we no longer need to operate and provide our Services. Be mindful that if you only delete our Services from your device without using our in-app delete my account feature, your information may be stored with us for a longer period. Please remember that when you delete your account, it does not affect the information other users have relating to you, such as their copy of the messages you sent them. ("Privacy Policy")

EVALUATOR Activity: “Moderate yourself online”

While maintaining the previous groups, the teacher / educator proposes them to create a Decalogue of good practices to be put in place to protect themselves and their data and the identification of tools to exploit all the opportunities offered by social media without risks.

At the end of the activity, the teacher / educator invites the groups to share the answers found, comparing them, if necessary, with the contents of the “Decalogue on Digital Safety” sheet to create a single list containing the contributions of all participants.

Sheet

“Decalogue on Digital Safety”

Instructions for a higher level of safety

- ✓ Choose a secure **password**. Use a combination of at least six numbers, letters and punctuation marks (such as “!” and “&”). The password should be different from other passwords you use on the Internet.
- ✓ Change your passwords regularly, especially if you see a message asking you to do so. During the automatic safety controls, sometimes Instagram retrieves information access that have been stolen from other sites. If Instagram detects that your password may have been stolen, changing the password on Instagram and other sites helps you to protect your account and to prevent the attack from hackers in the future.
- ✓ Never reveal your password to someone you do not know and you do not trust in.
- ✓ Ensure that your email account is protected. People who can read your e-mail may also be able to access to your account.
- ✓ Log Out from the social media when you use a computer or a smartphone you share with other people. Do not check the “Remember me” box when you log in from a public computer, since your access will be maintained even when you close the browser window.
- ✓ Customize the privacy settings of the social media you use.
- ✓ In some occasions it may be useful to select from anonymous or private browsing mode in order to protect banking information for payment or personal information, such as log-in details to social media, whenever the computer is used by several persons or subject to greater risk of theft.
- ✓ Make sure you know if your account is public or private and how contents will be disseminated.
- ✓ Turn off the geo-location function of your smartphone if you do not want others to know where you are.

Appropriate behaviors

- ✓ If someone shares photos or videos that make you feel uncomfortable, you can unfollow or block the person who has done it. You can also report inappropriate content directly from the application if you believe it violates its principles.
- ✓ Make sure you do not have problems if photos and videos you share show who you are to a large audience, which includes for example your parents, teachers or (future possible) employers.
- ✓ Think carefully before authorizing third-party applications.
- ✓ Never agree to do or share something that makes you feel uncomfortable.
- ✓ If you are being bullied, ask for help from a family member or a trusted teacher. You can also remove a comment from a picture that you shared and report acts of bullying and intimidations in the social media Help Center.
- ✓ Ask permission before posting photos with other people.

In collaboration with

